

# Chelsea Brown

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## **SUMMARY OF SKILLS**

Highly skilled and adaptable philanthropy and community engagement professional with five years of demonstrated success in advancing community and corporate social responsibility strategies for private and public organizations. Experienced in strategic planning, public finance and budgeting, strategic philanthropy design and implementation, grant implementation, project management, and research. Adept at connecting mission-driven initiatives to CSR and ESG initiatives for strong relationship building and engagement.

## **PROFESSIONAL EXPERIENCE**

**The Aspen Institute; Washington, D.C.**

*(January 2020-May 2020)*

*Social Innovation and Philanthropy Fellow*

- Researched and communicated public sector legislative updates and reports to more than 20+ The Aspen Institute's nonprofit and governmental partners, such as the Taxpayer First Act of 2019 and The Grant Reporting Efficiency and Agreements Transparency (GREAT) Act of 2019.
- Assisted in maximizing the impact of grantmaking foundations, nonprofit organizations, social enterprises, and public-private partnerships through grant research and applications for a \$100,000 private foundation grant opportunity.
- Selected to undertake research, writing, logistical, and administrative support for The Aspen Institute's Philanthropy and Social Innovation's leadership initiatives, public programs, and convenings.
- Managed the Nonprofit Data Project convenings and programming, and worked with nonprofit leaders nationwide to implement procedures for law enactment and implementation.

**Association of Black Fundraising Executives; Washington, D.C.**

*(August 2019- Dec. 2019)*

*Philanthropic Diversity & Engagement Fellow*

- Researched and designed reports on 60+ organizations focused on supporting and financing Black businesses and entrepreneurship while producing a report summarizing key investors and funding strategies to expand and scale Black businesses.
- Led and managed the "Black Philanthropic Network" research project and provided narrative reports complete with research, identifying & cataloging active Black philanthropists in the U.S. and its territories for the Chronicle of Black Philanthropy database.
- Participated in local and regional coalition building groups, serving as a logistics manager, convener, and facilitator of these groups.
- Researched and wrote reports and guides on topics at the nexus of the diversity in the government, philanthropic, and nonprofit sectors.

**The SEED School of Maryland; Baltimore, M.D.**

*(August 2015- August 2019)*

*Community Philanthropy & Program Specialist*

- Worked closely with 80+ local corporate and foundation partnerships to develop, oversee, and align key aspects of a partner's corporate social responsibility policies, programs, and goals in education and diversity initiatives.
- Served as primary contact cultivation of more than \$100,000 from private foundation grants for program implementation and design.
- Engaged with external CSR stakeholders to strengthen SEED relationships, manage risk in key areas, improve sustainability knowledge, and build relationships with regional, national, and international peers/influencers.
- Led and implemented strategies for philanthropic funding, partnerships, and volunteerism opportunities that align with The SEED Foundation's priorities and goals.
- Cultivated 100+ long-term financial partners and individuals in each of the organizational program areas and for general organizational support.

## **ACCOMPLISHMENTS**

- University of Maryland's School of Public Policy Diversity, Inclusion and Belonging Taskforce
- Winthrop University Foundation Board of Directors
- The R.I.S.E. Center for the Arts Board of Directors
- 2019 Forbes Under 30 Scholar
- The Young, Black and Giving Back Institute; *Volunteer*
- The Baltimore Legacy Builders Collective; *Junior Advisor*

## **EDUCATION**

**M.P.M. in Nonprofit Management and Leadership; May 2021**

University of Maryland; College Park, M.D.

**B.A. in Mass Communication; May 2014**

Winthrop University; Rock Hill, S.C.